

How to Write an About Me Page

CATCHY PAGE TITLE

Think beyond "About Me"

HOOK

Make an impression with the first sentence and paragraph.

READER BENEFITS

Share what you provide your audience, why, and how.

YOUR IMAGE & STORY Share personal details about yourself, your story, and a professional well lit image.

TESTIMONIALS

Share client testimonials, notable bylines, awards, degrees, etc.

CALL TO ACTION

What do you want readers to do? For example, sign up for your email list.