

How to Write an About Me Page

1. Interesting and Catchy Page Title

Your page title should say more than “about” or “about me”.

2. Start With a Hook

The first sentence, of your first paragraph, is your chance to make a strong impression.

3. Describe the Benefits of Your Website

What is your mission? Why? What do you provide your reader? And How?

4. Insert an Image

Include a professional, well lit, image of you.

5. Share Your Story

Here's your chance to share more personal details about yourself and your story.

6. Testimonials

If you have reader or client testimonials, include them here. Alternatively, you can mention degrees or awards.

7. Call to Action

Add one, strong, call to action. It could be to sign-up for your e-mail list or to follow you on social media.